

SOUTH COAST ELITE BASKETBALL

Engaging, educating and inspiring
young people through the
power of basketball



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SOUTH COAST ELITE BASKETBALL



South Coast Elite Basketball is a coaching organisation based in Brighton & Hove, providing basketball coaching in schools, camps and academy sessions in addition to one-to-one and small group sessions. We also deliver a Central Venue League and run various tournaments and events.

South Coast Elite Basketball was founded in 2013 by professional basketball player Tom Ward, with the aim to engage, educate and inspire young people through the power of basketball. Our passionate and dedicated full-time coaching staff have playing and coaching experience in the USA and Spain, two of the world's top basketball nations, and aim to provide a safe and fun environment for young people to enjoy the game of basketball.

We currently coach over 600 young people across 35 schools on a weekly basis, offering a real and tangible pathway for young people to pursue the sport from a primary school level through to elite academy basketball at the highest junior level in the country. We work with beginners to the sport through to aspiring university scholarship players, with a coaching staff that have a diverse range of experience and skills which can be adapted to suit all needs.



TESTIMONIALS

Karen Harrison - Head Teacher at Peter Gladwin Primary

“South Coast Elite Basketball have been central to our success in raising sporting achievement, self-confidence, self-esteem and most importantly delivering our ethos of enjoyment, inclusion and growth mindset! South Coast Elite Basketball have coached all our year groups and provided CPD for all the teachers, as well as running our Y5 and Y6 basketball squad after-school club and a lunchtime club. The impact has been amazing – among other things we have just received the Silver Games award (we applied for bronze) because of all of the sporting opportunities the children at Peter Gladwin now have. The children now speak about perseverance, effort and always giving their best.

All the coaches we have worked with are professional and have excellent relationships with the children and teachers they work with. The standard of coaching is incredibly high which is why we have already booked them for the next academic year.”

Darren Hambrook - The Deans Sports Partnership Manager
“South Coast Elite Basketball is great to work with from both an organisational and coaching context. They are very well run and always respond promptly whenever contacted and most importantly the children really enjoy the sessions from the various coaches. The enthusiasm they generate mixed with the quality delivery is fantastic!”



TESTIMONIALS

Grant Lawrence - Head of PE at Dorothy Stringer School

"Tom and his team work tirelessly for the benefit of the players that attend their sessions. All the coaches at South Coast Elite are friendly, approachable and very knowledgeable about the game of basketball. They are able to differentiate drills, practices and games to meet the needs of all players that attend their sessions. It is an absolute pleasure to work alongside South Coast Elite!"



Ruth Claxton - Parent
"My son loves attending the SCE programs. He can't pick a favourite coach because they are all so good- engaging the kids to work really hard and making sure they have plenty of fun! Emphasis is put on attitude and the kids are rewarded for their teamwork, hard work, resilience and selflessness - teaching important life skills through sport. These are really inspiring programs and I feel very fortunate my child can be part of them."



VALUES

We aim to engage, educate and inspire young people into making positive life changes, with an emphasis on five essential traits.



Leadership: We strive to develop young leaders, who are aware of the influence and impact they have on those around them and hold themselves to high standards of character and behaviour.



Work Ethic: We challenge young people to push themselves in all areas of their lives and help cultivate the feeling of immense satisfaction from putting forth tremendous effort.



Resilience: We offer young people strategies for dealing with adverse situations, helping them to view “failures” as opportunities and taking accountability for what they can control while letting go of what they cannot.



Selflessness: We believe in the importance of selflessness and challenge young people to put others first.



Gratitude: We emphasise the incredible power of gratitude, and encourage young people to be grateful for the positive people, opportunities and experiences within their lives.

We positively reinforce the above characteristics, and have seen many young people flourish as their self-confidence and self-esteem grows.



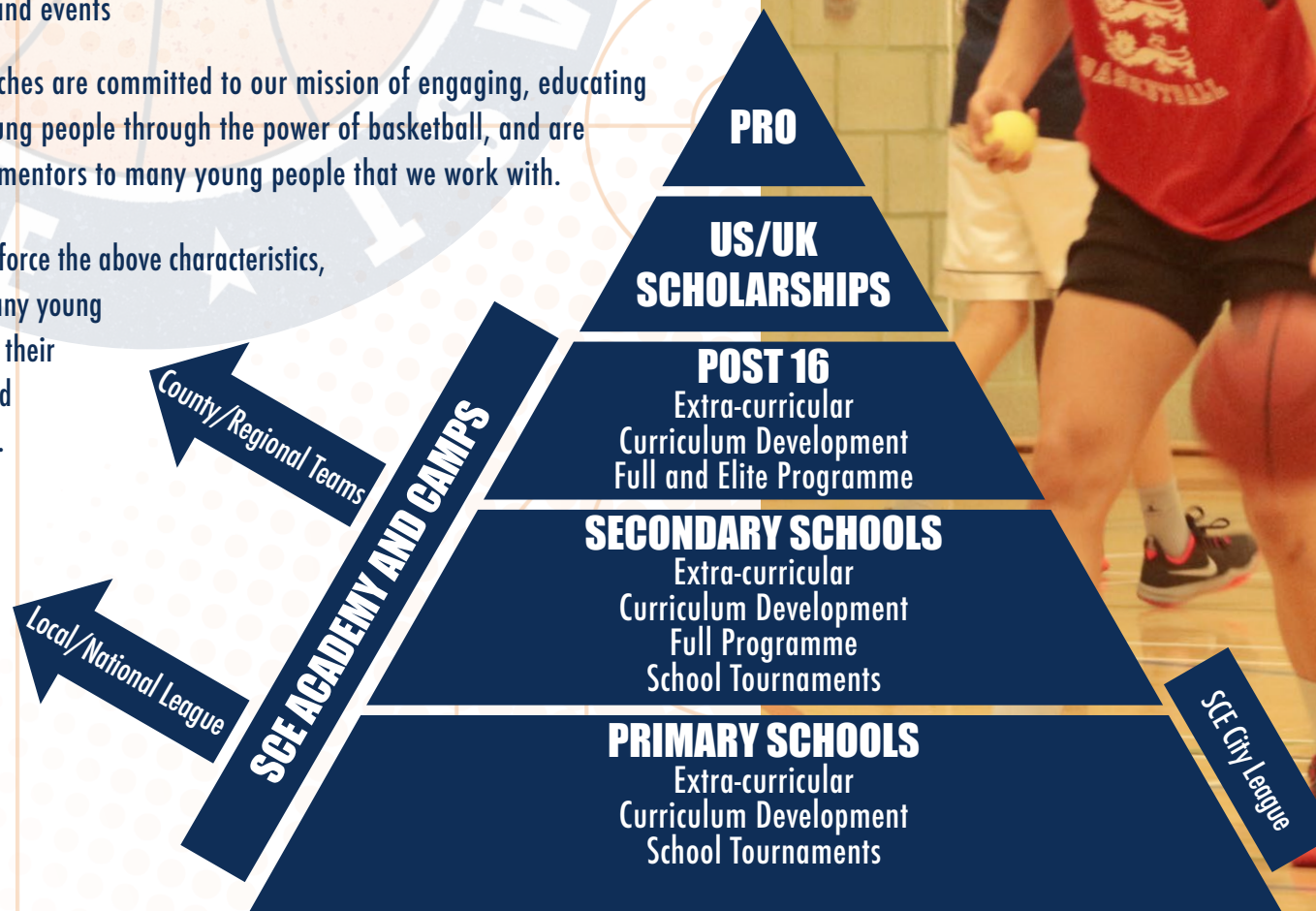
PATHWAY

We have created a pathway through which young people can pursue the sport from a beginner's level up to an elite level. This pathway includes:

- Weekly extra-curricular and curriculum school sessions
- Weekly academy sessions
- Full secondary and sixth-form programmes
- Termly school tournaments
- A fortnightly central venue league
- Camps during school breaks
- Tournaments and events

Our full-time coaches are committed to our mission of engaging, educating and inspiring young people through the power of basketball, and are role models and mentors to many young people that we work with.

We positively reinforce the above characteristics, and have seen many young people flourish as their self-confidence and self-esteem grows.



SCE STATISTICS

35+ Schools

4x Academy Sessions

9x Camps

3x Central Venue Leagues

600+ Children (weekly)

30+ County Players

15+ Regional Players

5x National Team Players

OPPORTUNITIES FOR PARTNERSHIP

We aim to support schools' educational outcomes through delivery of both curriculum and extracurricular programs.

Opportunities for partnership include:

- Extra-curricular sessions
- Curriculum sessions
- Full school basketball program
- Involvement in our schools' tournaments

We offer schools **free taster sessions** for the teachers to have an opportunity to experience our coaching style and to promote the sport amongst the children.



We also deliver talks/demonstrations at **assemblies** to develop further interest in the sessions.

We would very much welcome a potential partnership with your school and would love to hear from you. For any further information please contact:



Tom Ward, Director email: tom@southcoastelitebasketball.com mobile: **07808065487**

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